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APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.
10/783,182	02/19/2004	Dilip Bhavnani	SS-227	6190
35693	7590	04/13/2006	EXAMINER	
THE SONI LAW FIRM 55 S. LAKE AVE SUITE 720 PASADENA, CA 91101			WUJCIAK, ALFRED J	
			ART UNIT	PAPER NUMBER
			3632	

DATE MAILED: 04/13/2006

Please find below and/or attached an Office communication concerning this application or proceeding.

**Office Action Summary**

Application No.

10/783,182

Applicant(s)

BHAVNANI, DILIP

Examiner

Alfred Joseph Wujciak III

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-- The MAILING DATE of this communication appears on the cover sheet with the correspondence address --  
Period for Reply

A SHORTENED STATUTORY PERIOD FOR REPLY IS SET TO EXPIRE 3 MONTH(S) FROM THE MAILING DATE OF THIS COMMUNICATION.

- Extensions of time may be available under the provisions of 37 CFR 1.136(a). In no event, however, may a reply be timely filed after SIX (6) MONTHS from the mailing date of this communication.
- If the period for reply specified above is less than thirty (30) days, a reply within the statutory minimum of thirty (30) days will be considered timely.
- If NO period for reply is specified above, the maximum statutory period will apply and will expire SIX (6) MONTHS from the mailing date of this communication.
- Failure to reply within the set or extended period for reply will, by statute, cause the application to become ABANDONED (35 U.S.C. § 133). Any reply received by the Office later than three months after the mailing date of this communication, even if timely filed, may reduce any earned patent term adjustment. See 37 CFR 1.704(b).

**Status**

- 1) ☒ Responsive to communication(s) filed on 30 January 2006.
- 2a) ☒ This action is **FINAL**. 2b) ☐ This action is non-final.
- 3) ☐ Since this application is in condition for allowance except for formal matters, prosecution as to the merits is closed in accordance with the practice under *Ex parte Quayle*, 1935 C.D. 11, 453 O.G. 213.

**Disposition of Claims**

- 4) ☒ Claim(s) 1-6 and 12-21 is/are pending in the application.
- 4a) Of the above claim(s) \_\_\_\_\_ is/are withdrawn from consideration.
- 5) ☐ Claim(s) \_\_\_\_\_ is/are allowed.
- 6) ☒ Claim(s) 1-6 and 12-21 is/are rejected.
- 7) ☐ Claim(s) \_\_\_\_\_ is/are objected to.
- 8) ☐ Claim(s) \_\_\_\_\_ are subject to restriction and/or election requirement.

**Application Papers**

- 9) ☐ The specification is objected to by the Examiner.
- 10) ☒ The drawing(s) filed on 19 February 2004 is/are: a) ☒ accepted or b) ☐ objected to by the Examiner.  
Applicant may not request that any objection to the drawing(s) be held in abeyance. See 37 CFR 1.85(a).  
Replacement drawing sheet(s) including the correction is required if the drawing(s) is objected to. See 37 CFR 1.121(d).
- 11) ☐ The oath or declaration is objected to by the Examiner. Note the attached Office Action or form PTO-152.

**Priority under 35 U.S.C. § 119**

- 12) ☐ Acknowledgment is made of a claim for foreign priority under 35 U.S.C. § 119(a)-(d) or (f).
- a) ☐ All b) ☐ Some \* c) ☐ None of:
1. ☐ Certified copies of the priority documents have been received.
2. ☐ Certified copies of the priority documents have been received in Application No. \_\_\_\_\_.
3. ☐ Copies of the certified copies of the priority documents have been received in this National Stage application from the International Bureau (PCT Rule 17.2(a)).

\* See the attached detailed Office action for a list of the certified copies not received.

**Attachment(s)**

- 1) ☒ Notice of References Cited (PTO-892)
- 2) ☐ Notice of Draftsperson's Patent Drawing Review (PTO-948)
- 3) ☐ Information Disclosure Statement(s) (PTO-1449 or PTO/SB/08)  
Paper No(s)/Mail Date \_\_\_\_\_
- 4) ☐ Interview Summary (PTO-413)  
Paper No(s)/Mail Date. \_\_\_\_\_
- 5) ☐ Notice of Informal Patent Application (PTO-152)
- 6) ☐ Other: \_\_\_\_\_

**DETAILED ACTION**

This is the final Office Action for the serial number 10/783,182, MIRRORED DOCUMENT HOLDER WITH SUPPORT STAND AND ADVERTISING VEHICLE, filed on 2/19/04.

***Claim Objections***

Claim 6 is objected to because of the following informalities: Claim 6, line 2, "a is" should be changed to ---is a---. Appropriate correction is required.

***Claim Rejections - 35 USC § 112***

The following is a quotation of the second paragraph of 35 U.S.C. 112:

The specification shall conclude with one or more claims particularly pointing out and distinctly claiming the subject matter which the applicant regards as his invention.

Claims 4 are rejected under 35 U.S.C. 112, second paragraph, as being indefinite for failing to particularly point out and distinctly claim the subject matter which applicant regards as the invention.

Claims 4 and 15, line 2, "selected from the group" should be changed to ---selected from one of the group--- for clarification.

***Claim Rejections - 35 USC § 103***

The following is a quotation of 35 U.S.C. 103(a) which forms the basis for all obviousness rejections set forth in this Office action:

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(a) A patent may not be obtained though the invention is not identically disclosed or described as set forth in section 102 of this title, if the differences between the subject matter sought to be patented and the prior art are such that the subject matter as a whole would have been obvious at the time the invention was made to a person having ordinary skill in the art to which said subject matter pertains. Patentability shall not be negated by the manner in which the invention was made.

Claims 1-5, 12 and 14-20 are rejected under 35 U.S.C. 103(a) as being unpatentable over US Patent # 5,154,390 to Bain et al. and in view of US Patent # 4,568,052 to Solomon et al.

Bain et al. teaches a document holder comprising a second plate (22), means for attaching (11-13) the document holder to an object comprising an arm (18-19) and a pivoting attachment (40) configured to rotate and selectively arcuately lock the arm in at least one predetermined arcuate rotational position with respect to the object. The document holder further includes an attachment/second joint (21) of the arm to the outer surface one of the plates such that the connected plates may fully rotate about the axis of the arm. The holder comprises a first joint (30) connecting a stand (10) to a base (11).

Bain et al. teaches the first plate but fails to teach the first plate pivotally connected to the second plate by at least one spring. Solomon et al. teaches the first plate (arc shape of clip) pivotally connected to the second plate (17). It would have been obvious for one of ordinary skill in the art at the time the invention was made to have added first plate to Bain et al.'s second plate as taught by Solomon et al. to provide assistance for document to remain connected to the first place when being in vertical direction.

Bain et al. in view of Solomon et al. teaches the first and second plates but fails to teach the first and second plates are pivotally connected to the first plate by at least one spring. It would have been obvious for one of ordinary skill in the art at the time the invention was made

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to have used spring in between the first and second plates to provide gripping support for supporting the document in a vertical direction.

Bain et al. in view of Solomon et al. teaches plates but fails to teach one of the plates provide a reflective surface. It is well known in the art that a polished metallic surface of the plate provides reflection when being exposed by light and the polished surface can used as mirror (according to Merriam Webster's Collegiate Dictionary where it states a mirror is a polished or smooth surface that forms image by reflection).

In regard to claims 4 and 15, Bain et al. teaches the means for attachment comprising screw (13) but fails to teach the means for attachment comprising more than one screws. It would have been obvious for one of ordinary skill in the art at the time the invention was made to have added additional screw to the means for attachment to provide additional support for supporting the document holder on a planar surface.

Claim 6, 13 and 21 are rejected under 35 U.S.C. 103(a) as being unpatentable over Bain et al. and in view of Solomon et al. and in further view of US Patent Application #2004/0031899 to Costa et al.

Bain et al. teaches the second plate is larger than the first plate but fails to teach an advertising indicia on at least one of the plates. Costa et al. teaches the advertising indicia (79) on one of the plate. It would have been obvious for one of ordinary skill in the art at the time the invention was made to have added advertising indicia on one of the Bain et al.'s plate as taught by Costa et al. to provide image or advertising appearance on one of the plates.

***Response to Arguments***

Applicant's arguments with respect to claims 1-6 and 12-21 have been considered but are moot in view of the new ground(s) of rejection.

***Conclusion***

Applicant's amendment necessitated the new ground(s) of rejection presented in this Office action. Accordingly, **THIS ACTION IS MADE FINAL**. See MPEP § 706.07(a). Applicant is reminded of the extension of time policy as set forth in 37 CFR 1.136(a).

A shortened statutory period for reply to this final action is set to expire **THREE MONTHS** from the mailing date of this action. In the event a first reply is filed within **TWO MONTHS** of the mailing date of this final action and the advisory action is not mailed until after the end of the **THREE-MONTH** shortened statutory period, then the shortened statutory period will expire on the date the advisory action is mailed, and any extension fee pursuant to 37 CFR 1.136(a) will be calculated from the mailing date of the advisory action. In no event, however, will the statutory period for reply expire later than **SIX MONTHS** from the date of this final action.

Any inquiry concerning this communication or earlier communications from the examiner should be directed to Alfred Joseph Wujciak III whose telephone number is (571) 272-6827. The examiner can normally be reached on 8am-4:30pm.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, Robert Olszewski can be reached on (571) 272-6815. The fax phone number for the organization where this application or proceeding is assigned is 571-273-8300.

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Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see <http://pair-direct.uspto.gov>. Should you have questions on access to the Private PAIR system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free).

Alfred Joseph Wujciak III

Primary Examiner

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A handwritten signature in black ink, appearing to read 'A. J. Wujciak III', with a stylized flourish at the end.

4/10/06